

# Final Presentation - Rezerve

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# Abstract

- Since the onset of the COVID-19 pandemic, customer oriented services like getting a haircut have been increasingly difficult
- Due to this fact a lot of barbershops and salons are facing significant drops in the number of customers they help and are at risk of going out of business
- In an effort to ease this problem, we are designing an application geared towards bridging the divide between customers and salons that was created during the COVID-19 pandemic
- *Rezerve* will provide many features such as:
  - The ability to find and research salons and barbershops around you
  - The ability to schedule and manage appointments with stylists
  - The ability for customers to interact with the stylist or other customers beforehand to feel more comfortable before sitting down in the chair
  - And more...

# Problem

- Due to COVID-19 business closed for indefinite amount of time.
  - Hard to stay open again since customers are slow to come back.
- Hair care is difficult since there is no way to safely social distance.
- Second issue is the first impression they stylists make on a customer.
  - A good haircut experience will often result in repeat customers.
- With this application, small hairstylist businesses should get the exposure they need to stay open.

# Key Personnel

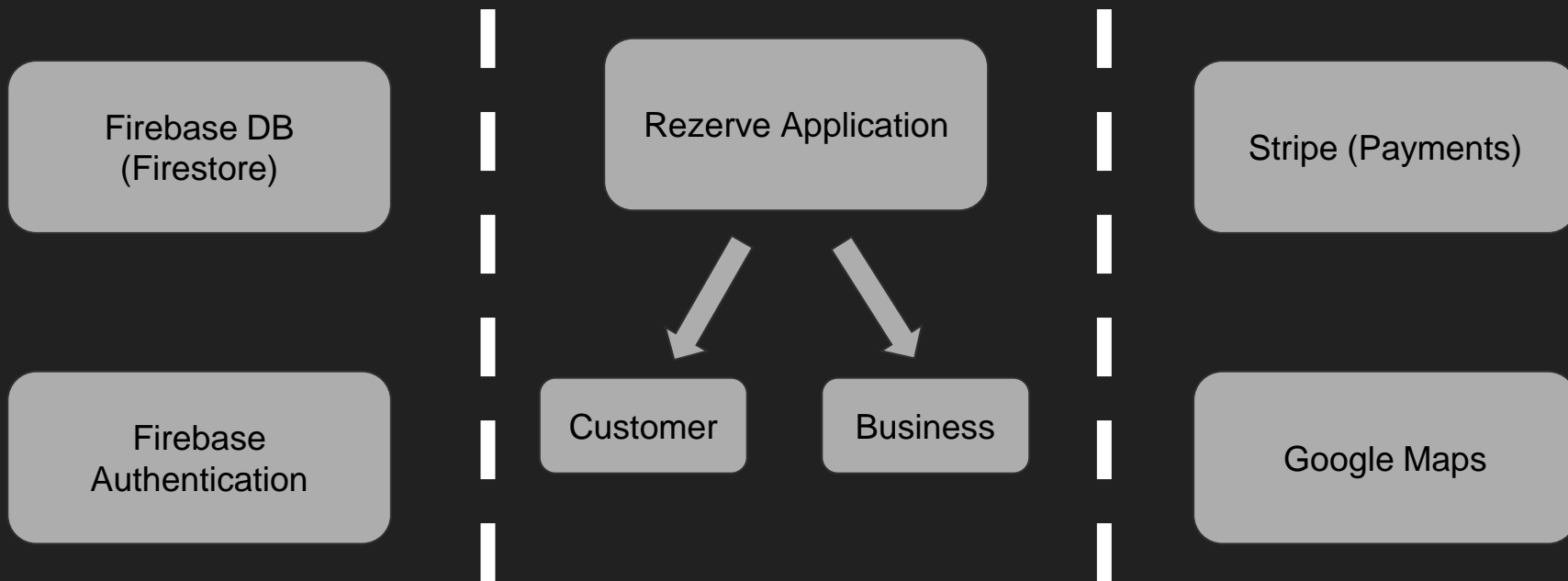
- Product Champion - Nathaniel Bekele
  - Senior Architecture and Graphic Design student
  - Has met with several different hairstylists and barbershops
  - Taking a managerial role in the project
    - Designing the mocks
    - Owning the accounts associated with the projects
    - Providing input on features

# High Level Architecture

Backend (Firebase)

Application UI

Outside APIs



# Future Tasks

Text Notifications

Forum

More Business Types/Filtering

Tipping

Styling Refinements/Optimizations

# Demo

